

## MEDIA CREDENTIALS POLICY

**The Press Centre is only open to members of the working press. Identification will be required.**

### Who can apply for a Press Pass?

A Press Pass will be issued to journalists (including freelance journalists) for recognized:

- ➔ journals, magazines and news publications
- ➔ news agencies
- ➔ broadcast media
- ➔ online media
- ➔ freelance journalists need a letter of acknowledgment from an editorial department or a publishing house

**Representatives engaged in the following are NOT entitled to a Press Pass but may register as a delegate:**

- ➔ public relations
- ➔ sales and marketing
- ➔ advertising
- ➔ commercial exhibitions
- ➔ blogger

The organisers of the Conference reserve the right to refuse a Press Pass.

### Press Pass - access and facilities

Those with a Press Pass are entitled to attend:

- ➔ the scientific sessions listed in the programme
- ➔ the press conference(s)
- ➔ the Congress Exhibition

Press Center Guests: Information officers for academic institutions, scientific societies or registered medical research charities may register as guests.

## Media Relations

### Barbara Ritzert

ProScience Communications -  
The Agency for science  
communications GmbH  
T: +49-8157-9397-0  
E-Mail: ritzert@proscience-com.de

### Natascha Hövener

Dachverband Anthroposophische  
Medizin in Deutschland e.V. (DAMiD):  
T: +49-30-28 87 70 96  
F: +49-30-97 89 38 69  
E-Mail: hoevener@damid.de